
Report to
Council

16th January, 2007

Report of
Director of Legal and Democratic Services

Title
Appointments to Outside Bodies – City Wide Business Improvement District

1 **Purpose of the Report**

To nominate a Director to the board of the City Wide Business Improvement District Company.

2 **Recommendations**

- 2.1 That the City Council nominates Councillor Arrowsmith to take up the place allocated to the City Council on the board of the proposed City Wide Business Improvement District Company.

3 **Information/Background]**

- 3.1 At its meeting on 12th December, 2006, the City Council endorsed the principles of a City Wide Business Improvement District (BID) proposed by CVOne and The Chamber and welcomed its potential benefits. The costs of the services are to be borne by a levy on the business community, that community will decide through a BID ballot if the benefits are commensurate with the costs.
- 3.2 BIDs allow business in defined areas to work together to improve their environment by deciding what additional services they wish to pay for to improve their locality. The vote to adopt a BID is open to all business ratepayers in the area, if the vote is approved all ratepayers pay an additional percentage on their rateable value to fund the new services.
- 3.3 A new private sector company will govern the BID, the company will have a membership (not shareholders) and will be limited by guarantee. This format facilitates stakeholder participation and ensures that profits are reinvested in the BID and is the usual format for BID companies. The BID Board will have the following composition:-
- A Non-Executive Chairman who must represent an organisation covered by the BID
 - The Chief Executive Officer of the BID Company
 - One Representative from each of the following organisations:-
 - CV One Ltd
 - The Coventry and Warwickshire Chamber of Commerce
 - Coventry City Council
 - Up to twelve representatives from the businesses covered by the BID, with at least one in each of the following categories:-

- Small businesses (rateable value up to £20,000)
- Medium sized businesses (rateable value up to £100,000)
- Large businesses (rateable value greater than £100,000)
- Premises on Industrial Estates
- Premises on Business Parks
- Education
- Business Park Management Organisation/Landlords
- Geographical representatives (4) covering North; South East, South West; Central

4 Proposal and Other Option(s) to be Considered

4.1 It is proposed to nominate Councillor Arrowsmith to the place on the proposed City Wide Business Improvement District Company.

5 Other specific implications

5.1

	Implications (See below)	No Implications
Best Value		✓
Children and Young People		✓
Comparable Benchmark Data		✓
Corporate Parenting		✓
Coventry Community Plan		✓
Crime and Disorder		✓
Equal Opportunities		✓
Finance		✓
Health and Safety		✓
Human Resources		✓
Human Rights Act		✓
Impact on Partner Organisations		✓
Information and Communications Technology		✓
Legal Implications		✓
Neighbourhood Management		✓
Property Implications		✓
Race Equality Scheme		✓
Risk Management		✓
Sustainable Development		✓
Trade Union Consultation		✓
Voluntary Sector – The Coventry Compact		✓

6 **Monitoring**

- 6.1 A process for representatives nominated to outside bodies to report back to the Scrutiny Co-ordination Committee on the work of that body is in place. This facilitates an annual review of the continuing value of each appointment to ensure that Council representation on outside bodies delivers mutual benefit and value.

List of background papers

Proper officer: C Hinde

Author: Telephone 024 78683 3080
Alison Townsend, Senior Committee Officer, Democratic Services
(Any enquiries should be directed to the above)

Other contributors:

Papers open to Public Inspection

Description of paper	Location
Schedule of City Council Appointments to Outside Bodies	CH61